

Meme Competition
Organised by
Manipur State AIDS Control Society
In connection with International Youth Day 2021

Competition Rules and Guidelines

No purchase or payment is necessary to enter this competition. This is an open competition for students studying in colleges affiliated to Manipur University. By entering the competition, the entrant agrees to abide by the competition rules and guidelines, and to accept the judges' decisions, which will be final.

This competition is organised by Manipur State AIDS Control Society with the purpose of generating and disseminating information about HIV/AIDS and youth engagement in the fight against AIDS.

Eligibility

All memes that cover topics of HIV/AIDS, drugs & condom promotion will be accepted. Memes may be submitted in any language/dialects– all memes that are submitted in languages other than English must have an English translation and brief explanation attached to the entry.

All memes should strictly be made/created based on the given topic only. Memes that stigmatize and discriminate people living with HIV/AIDS (including children) and HRGs will not be accepted. Memes should be humorous not sarcastic.

Competition Entry Process : Please submit a meme (up to 2 per person) to iecmanipur@gmail.com

Submission

9th August 2021, 10:00 am – Contest opens, submission can be sent to iecmanipur@gmail.com

11th August, 2021, 04:00 pm – Submission closed.

16th August, 2021 – Announcement of winners

Entries must clearly mention Name, class & name of the college & contact no.

Sharing on Social Media

Memes that are accepted and posted to the MACS Facebook page (manipuraid) may be shared on individual social media channels (including FaceBook, Instagram, Twitter). All individuals are encouraged to use #InternationalYouthDay2021 when sharing.

Judging

A panel of judges will determine the winning meme from the top three memes (based on reactions and shares on the Facebook page).

Their decision will be based on the following criteria: Creativity of the Meme – 50%

Quality of the Meme's Message – 45%

Amount of votes the meme received – 5%

How unique the meme is, including use of original images or original editing of images. Remember to ensure that existing images used are available for reuse without any copyright infringement.

Level of Insight – The extent to which a meme conveys lesser-known and accurate facts about HIV/AIDS to the public.

Importance – The relevance of the issue addressed by the meme to music therapy awareness and advocacy around the world.

Comedic Impact – How humorous the meme is in context to the given topic.

Prize

3 winners will get a mobile phone.

Terms and Conditions

By entering the MACS Meme festival, you agree that:

1. To be eligible for the competitions, participants must like & follow MACS social media handles @manipuraid on Facebook & Instagram.
2. Your meme may be shared online and in other formats by MACS and other social media users.
3. The judges' decision is final.
4. Entries received after the submission dateline will not be entertained.
5. MACS will notify date & time of prize distribution at its convenience.